



PetHub®
Non-profit & Municipal
Solutions

Case Studies

SOLUTION: License ID Tags
LOCATION: Wenatchee, WA
CLIENT: Wenatchee Valley Humane Society

Challenge

Wenatchee Valley Humane Society was bringing in over 2,500 lost pets annually. Limited capacity for pet intake had been a constant struggle.

Solution

PetHub's Digital Tag Program provides a direct finder-to-owner system so that lost pets can be returned to the pet parent without needing to be taken into the shelter at all.

Results

Wenatchee Valley Humane Society saw a decrease of lost pet intake by 6% in their first year of partnering with PetHub!

"PetHub Tags have made pet licenses multifaceted by combining ID tags with required Licensing Laws. The tags make it easy for concerned citizens to help reunite a lost pet with their owners outside of shelter walls, which means work and money saved for WVHS, and pets get home faster resulting in less stress for pets and people."

Dawn Davies, WVHS Executive Director

**Over \$40,000
Saved In Shelter
Costs**

Due to

**Decrease in Lost
Pet Intake**

These costs include food, shelter, overhead, vaccinations, and other medical costs

